



TRANSFORMATION SPIRITS

THE ONLY CONSTANT IS CHANGE

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New Louisville Distillery Wins Two Bronze Medals at the American Distilling Institute Craft Spirits Awards Competition

*Transformation Spirits wins awards for their soon to be released London Dry
Gin and Limited Release Bourbon Barreled Gin*

LOUISVILLE, KY. (March 28, 2018) — Botanical-based Louisville spirits producer Transformation Spirits' soon to be released London Dry Gin (84 proof) and Limited Release Bourbon Barreled Gin (90 proof) are 2018 American Distilling Institute Craft Spirits Awards Bronze Medal winners.

Transformation Spirits' London Dry Gin is a neutral corn-based spirit infused with a heavy juniper and coriander combination of botanicals. It is dry and peppery showcasing juniper with a light citrus taste – bold, complex, aromatic and classic – without being overly spice forward. It's a gin that balances intensity and elegance. It feels local and global all at the same time. Perfect for a classic martini or refreshing gin and tonic.

The nose is heavy in juniper, citrus and coriander. The taste is dry and juniper forward with a hint of citrus zest, cedar and coriander. The middle has a trace of a floral and sweet citrus. With 42% ABV (84 proof), the spirit finishes slightly assertive, but is rounded and clean with delicate peppery warmth that persists on the palate as it fades.

In a special project, Transformation Spirits partnered with a master distiller from Kentucky to finish our signature London Dry Gin in used Kentucky bourbon barrels to produce a 45% ABV (90 proof) spirit that has a smoky smoothness, light-golden color and a bourbon-like mouth feel. Barrel resting

tames the floral and citrus feel of the gin and enhances the rounder, softer notes and warms the peppery finish. It is a gin that drinks like a whiskey, the ultimate marriage of gin and bourbon. Use it as a mixer for that “Negroni-wardier” or sip and enjoy it by itself over ice.

The American Distilling Institute (ADI) is the oldest and largest organization of small-batch, independently owned distillers in the United States. Their mission is to promote and defend the art and enterprise of craft distilling. Through their programs of economic development, academic research and education, ADI generates greater public awareness and appreciation for the quality and variety of artisan spirits and brings greater benefits to the larger society in which we live.

About Transformation Spirits: Transformation Spirits is a Kentucky Proud certified, ADI Certified Craft Distilled Spirits business founded in 2017 by hospitality professionals Stuart Stein and Tara Ogden. Transformation Spirits’ mission is to transform natural ingredients into the perfect spirit through distillation. The only constant is change. For more information, visit www.transformationspirits.com or follow TransformationSpirits on Facebook and Instagram and T_form_spirits on Twitter. Born in Louisville, made for the world.

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